


GRAPHIC DESIGN



By Ana Nguyen and Ellen Vu

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This magazine spread features an informational article on the FBLA program, March of Dimes, a view through the eyes of a teacher, Mr. Taylor, and a promotional poster for the 2018 NLC!

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TOMORROW
LEA

NEW FEATURES...

Theme

- Modern and professional
- Simple
- Creative but familiar
- Geometric shapes



THROUGH THE TEACHER'S EYES

A one on one interview of teacher, Mr. Taylor, seeing the world through his eyes.

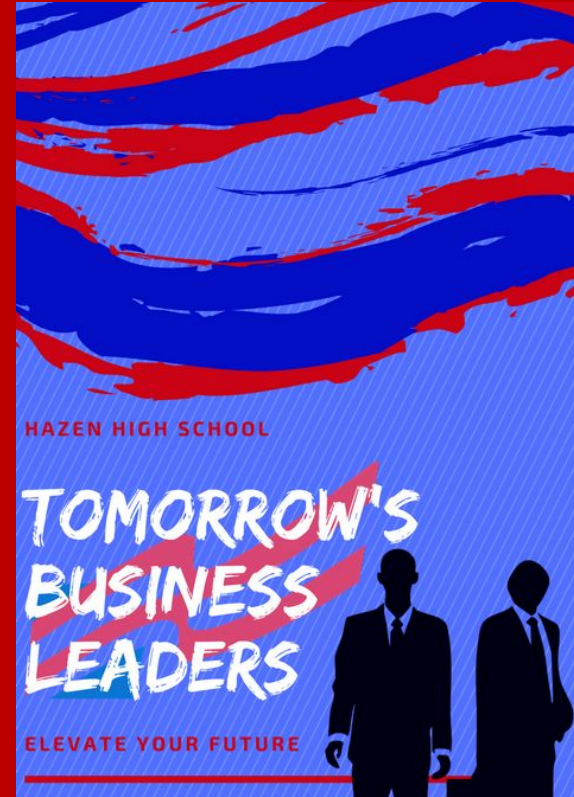
MARCH OF DIMES SERVICE

A movement sweeping the nation, integrating learning with service, helping children grow and learn everywhere.

2018 NATIONAL CONFERENCE

Get excited for our annual leadership conference- held this year in Baltimore, Maryland!

Original Ideas



Previous Magazines



Interview

- Two pages
- Picture
- Consistency

JEFF
TAY
LOR

IN THE MIND OF A

TEACHER

DO YOU THINK YOU ARE MORE OF A HERO OR A VILLAIN?

"... there is the want to and then the what you think you are. It is the way that we misconceive is what makes us feel powerless when we should feel powerful. There are more people like us who are willing to do good than there are people willing to do evil, but we act like evil is bigger and scarier."

"THE CLASSROOM WAS A JAIL OF OTHER PEOPLE'S INTERESTS. THE LIBRARY WAS OPEN, UNENDING, FREE." THIS IS A QUOTE BY TANEHISI COATES. DOES THIS QUOTE RELATES TO ANYTHING YOU DO IN YOUR CLASSROOM, AND IF NOT, WHAT DOES?

"... how school and how people of color are able to navigate it but are also destroyed by it. For too many of us, school is a place that we go to be told how we act and how we are... it is wrong and we don't get an opportunity to see ourselves in our work.... I think the way that I approach my classroom is that of, school should be an aesthetic experience, you should feel it as much as you experience it. It's not something that happens to you, it's something that you have power and control over. In terms of what a jail is, it is the notion of feeling powerless, I try really hard of making my classroom a place where ultimately the thing you're studying is you. I want the class to be about, more than the information that I give, I want you to recognize the power of collaboration, and the idea, the lie that we tell ourselves of how good we work in groups, I want how you learn to be as important as what you learn."



PICTURED: JEFF TAYLOR, FROM OLIVER M. HAZEN HIGH SCHOOL. HISTORY TEACHER.

WHY ARE YOU SO PASSIONATE ABOUT YOUR JOB WHEN THERE'S PARTS ABOUT IT YOU DON'T LIKE?

"I was a juvenile probation officer before I was a teacher, and so, I thought about how in my own life how fickle it all was, how luck doesn't even really summarize how I am here, I wanted to position myself in a place to where I could do the most amount of good, there is a part of me that believes that all of this has to be for something. When I entered high school, I was reading at a third of fourth grade level when tested. I had been kicked out of seven schools. I have no right to be here, and there are times where the life that I lead is not necessarily the life that I deserve. It's a strange series of both choices on my part but by choices of others that has made this all possible."

HOW DO YOU WANT TO COME OFF AS A TEACHER?

"I would rather be disliked than liked, because they made a choice about you, and choices are everything... why you like something becomes inconsequential, you don't bother thinking about it or question it... like it is only a familiarity over time."

March of Dimes

- Color
- Picture
- Format



MARCH OF DIMES

March of Dimes leads the fight for the health of all moms and babies. We believe that every baby deserves the best possible start. Unfortunately, not all babies get one. We are changing that.

As the leading fighter for moms and babies across the world, March of Dimes has provided families across the world with the strength and capabilities needed to nurture a healthy baby. Every baby deserves to have the best possible start. Unfortunately, not all babies are offered this opportunity. March of Dimes is changing that.

March of Dimes began with President Franklin D. Roosevelt's own struggle through polio, leading to the creation of the National Foundation for Infantile Paralysis, also known as March of Dimes that intended to find a cure for the impending disease. After their success, they began to branch off to other focuses concerning birth defects, education for medical professionals, and lifesaving research. March of Dimes has offered support to families in NICUs and have been strong advocates for mom and babies everywhere.

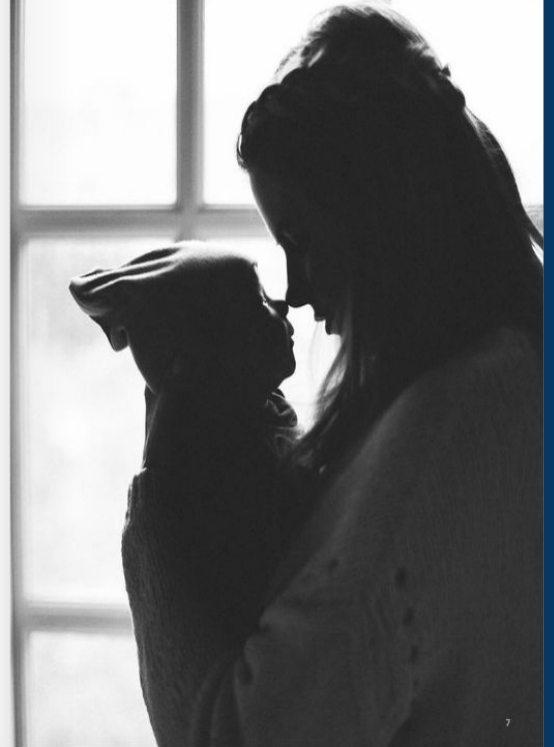
The March of Dimes is FBLA-PBL's national charity partner and only national charity partner. For the past 40 years, FBLA-PBL has brought in a staggering \$15 million dollars, consistently ranking them as the top youth fundraising partner. As FBLA devotes their time to assist babies across the world, March of Dimes has in turn been able to reach thousands of young people with its health education and mission messages.

GET INVOLVED:

March for Babies Fundraising Walk: Each spring over one million passionate walkers, in nearly 1,500 communities across the nation, walk to raise money for the March of Dimes during the March for Babies.

Prematurity Awareness: Celebrate World Prematurity Day on November 17 and throughout the entire month of November by coloring your school Purple to End Prematurity.

Coin-raising and awareness: Submit funds to your local March of Dimes chapter and remember and ask them credit your local chapter and designate it to FBLA, FBLA-Middle Level, or PBL.



Promotional Poster

- Quote
- Colors
- Format

"DON'T LET
THE **FEAR** OF
LOSING BE
GREATER
THAN THE
EXCITEMENT
OF
WINNING."



2018 NATIONAL LEADERSHIP
CONFERENCE- BALTIMORE, MARYLAND