

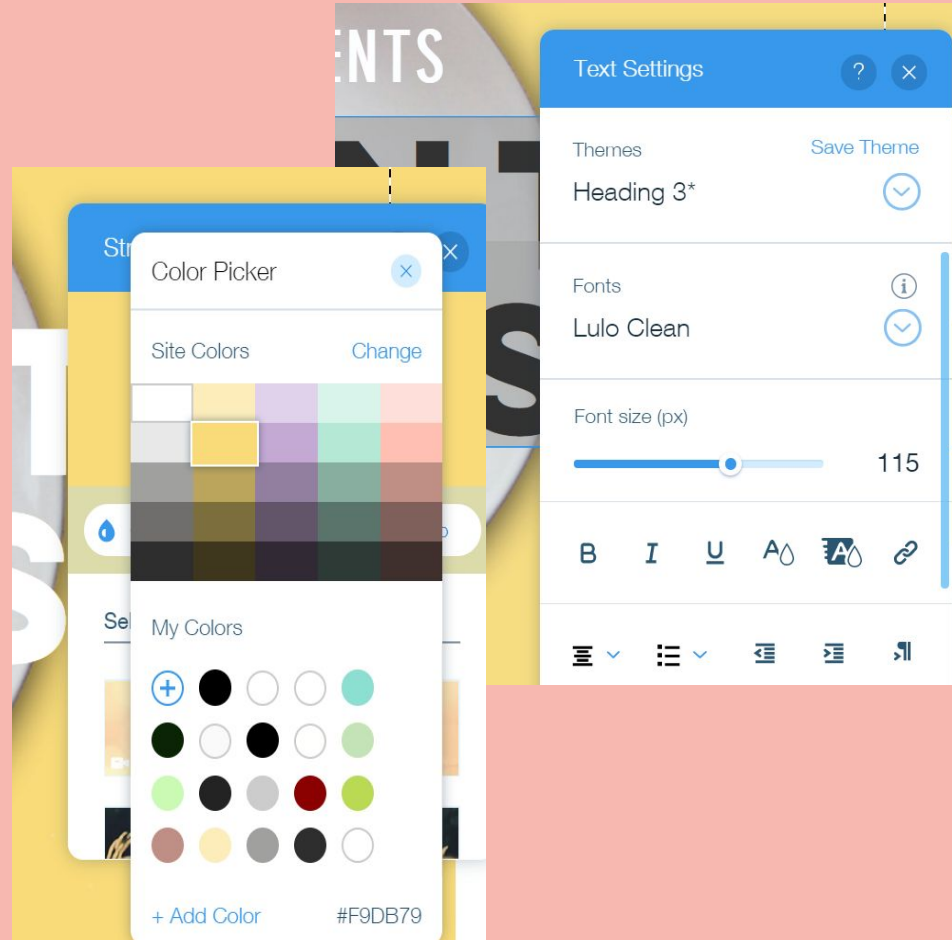
Go Fresh



Fresh Ingredients, Authentic Meals
Eva Zumwalt and Faith Bae

THEME

- Pastel colors
- Consistency in use of fonts
- Large font leading towards smaller font
- Pictures
- Wix



WHY WIX?

Dashboard

< Main Menu

Products 71

+ New Product

STORE PRODUCTS

Products





Collections

Select all

Collection All Products

Filter By All

Search...

	NAME	TYPE	SKU	PRICE	INVENTORY	
<input type="checkbox"/>	 Berry Tarts with Lemon Vanilla Cre...	Physical		\$8.00	In stock	...
<input type="checkbox"/>	 Apple Spice Cake	Physical		\$13.00	In stock	...
<input type="checkbox"/>	 Banana Cream Mousse	Physical		\$7.00	In stock	...
<input type="checkbox"/>	 Honey Glazed Flat Apple Pie	Physical		\$9.00	In stock	...

Upgrade

1:09 PM

WIX

Page: HOME

Site Tools Help Upgrade

Conversion Popup

Wix App Market

Apps for Online Store

Sell online with professional shopping and payment tools

Wix Stores

Everything you need to create & manage your online store

Premium

Online Store

Sell on your Wix site for free

Free / Premium

Wix Video

Everything you need to showcase your videos

Free / Premium

Wix Chat

Chat with site visitors anytime, anywhere.

Free

★★★★★ (3438) 2,146,187

★★★★★ (119) 633,114

★★★★★ (124) 333,422

★★★★★ (772) 215,997

HOME PAGE

- Capturing, large images
- Color scheme
- Directional buttons
- Divided sections
- Copyright and information

ADDRESS

1101 Hoquiam Ave NE,
Renton,
WA 98059

CONTACT

gofresh@gmail.com
Tel: 123-456-7890



This website is intended for educational purpose only and this business is fictional.
Template from Wix.

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FRESH INGREDIENTS AUTHENTIC MEALS

MENU



DESSERTS

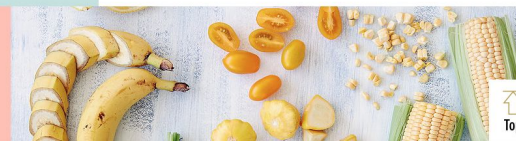
Pleases The Taste Buds

Activate your sweet tooth with our large variety of delicious desserts. Take a bite and experience the wonders of sweetness.

MENU



VARIETY

Gives you so many options



OUR STORY

- Started locally
- Connection with customers
- Moving image
- Healthy and clean food made convenient

Go Fresh  [HOME](#) [OUR STORY](#) [FOOD](#) [CONTACT](#) [FAQ](#) [DONATE](#) 

OUR STORY

2016/06/07
We became lifelong friends when we met each other, planting trees for the earth while volunteering for Nature Abounds.

2017/09/09
Impassioned to make a change in the world, we created this business, unified in friendship and care for the earth starting in our local state of Washington.

2016/12/15
We established our own organization in our local community- Friends of Earth, after being inspired by many organizations supporting the environment.

2017/12/16
To present day, we love and enjoy what we do. We work towards expanding the company and helping

OUR MISSION

Healthy Food. Healthy Planet.

Our business began when we noticed the absurd amount of waste and products produced in various chain restaurants. Go Fresh delivers fresh ingredients and easily prepared meals while producing little to no waste all throughout the state of Washington.

The world is undergoing serious damages, including extreme amounts of pollution and waste. While problems continue to arise, many people have turned a blind eye. An average person produces 4.6 million pounds of waste each year, according to The National Geographic. This amount could be dramatically reduced with just a little effort.

Each Go Fresh decision has been made with a purpose in mind. All the packaging you receive in your box has been made with solely biodegradable materials. We transfer our passion and care into each meal box we send; to satisfy your needs and the planet.

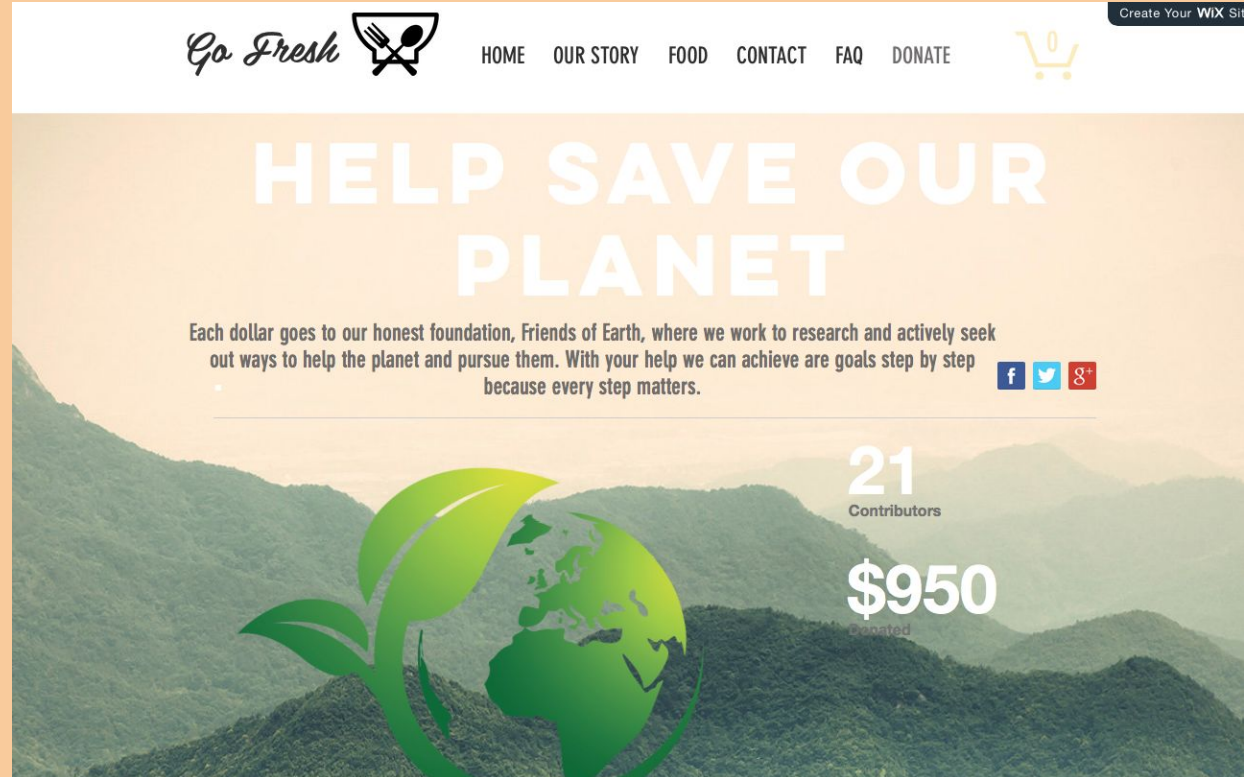
Our goal here at Go Fresh is to create a waste-free environment in order to tackle the problems plaguing our planet. We understand that this can not be achieved as easily as it may sound, which is why we have developed our business to take a single step. Starting locally in Washington we will continually progress to expand not only our company, but our vision.

[Top](#)

[Top](#)

DONATIONS

- Locally founded organization
- Part of our story



The screenshot shows the 'Go Fresh' website with a navigation menu including HOME, OUR STORY, FOOD, CONTACT, FAQ, and DONATE. A shopping cart icon with '0' is visible. The main heading reads 'HELP SAVE OUR PLANET'. Below it, a paragraph states: 'Each dollar goes to our honest foundation, Friends of Earth, where we work to research and actively seek out ways to help the planet and pursue them. With your help we can achieve are goals step by step because every step matters.' Social media icons for Facebook, Twitter, and Google+ are present. A graphic of a green plant growing from a globe is centered. On the right, statistics show '21 Contributors' and '\$950 Donated'.

Go Fresh

HOME OUR STORY FOOD CONTACT FAQ DONATE

0

HELP SAVE OUR PLANET

Each dollar goes to our honest foundation, Friends of Earth, where we work to research and actively seek out ways to help the planet and pursue them. With your help we can achieve are goals step by step because every step matters.

f t g+

21
Contributors

\$950
Donated

HOW IT WORKS & SUBSCRIPTION

- Easy to understand
- Hover effect
- Pop-up
- Consistent throughout the site
 - Buttons
 - Pop-ups

HOW IT WORKS

1101 Hoquiam Ave NE, Renton, WA, 98059

Deliveries on Monday- Friday from 8 AM- 6 PM
Business hours Monday- Saturday from 8 AM - 8 PM



SUBSCRIBE TO OUR WEEKLY MEAL PLAN!
Enjoy Custom Meals Every Week

Your email

SUBSCRIBE NOW

No thanks, I don't want weekly meals.

Create Your WIX Site

Go Fresh  [HOME](#) [OUR STORY](#) [FOOD](#) [CONTACT](#) [FAQ](#) [DONATE](#) 

We offer weekly subscription plans catered toward your tastes. However, if you are not interested in subscribing just yet, we also deliver individual meals. At your doorstep, you will receive a box containing all the ingredients and recipes necessary to craft the most perfect dish.





For our weekly subscription, you can choose up to 5 entrees and 5 desserts. We will deliver the 5 entrees at your doorstep on each Monday. Desserts will be delivered on Wednesdays.

Subscription options include: Vegan, Vegetarian, Meat Lovers, or a mix of all.



We currently only deliver within the state of Washington.

Interested in our weekly subscription?

SUBSCRIBE

FOOD

Go Fresh  HOME OUR STORY FOOD CONTACT FAQ DONATE [Create Your WIX Site](#) 

Shop By







Collection

All
Meat Lovers
Vegan
Seafood
Vegetarian
Desserts
SUBSCRIBE

Price

\$6.00 \$30.00

Sort by

 <p>Variety \$30.00</p>	 <p>Meat Lovers \$30.00</p>	 <p>Vegan \$30.00</p>
 <p>Vegetarian \$30.00</p>	 <p>Chocolate Chip Cookies Out of stock</p>	 <p>Mini Raspberry Pistachio Pavlovas \$10.00</p>

Shop By

Collection

All
Meat Lovers
Vegan
Seafood
Vegetarian
Desserts
SUBSCRIBE

Price

\$6.00

\$30.00

FOOD

- Food descriptions
- Fresh and organic ingredients
- Copyright information

Description +

Ingredients -

- Mango
- Onion
- Cilantro
- Jalapeno
- Red Bel Pepper

Copyright +

Description +

Ingredients +

Copyright -



Recipe and image taken from Allrecipes.com.


Description -

Baked and seasoned chicken topped with avocados and yellow peppers. With cilantro and lime garnishing that bring out the flavors of each ingredient.

Ingredients +

Copyright +

Go Fresh  HOME OUR STORY FOOD CONTACT FAQ DONATE 



Baked Pepper Chicken

\$12.00

Quantity

ADD TO CART

Description -

Baked and seasoned chicken topped with avocados and yellow peppers. With cilantro and lime garnishing that bring out the flavors of each ingredient.


Ingredients +

Copyright +

[f](#) [t](#) [+](#) [p](#) [b](#)

CART




Go Fresh 

HOME OUR STORY FOOD CONTACT FAQ DONATE [Create Your WIX Site](#)


[Continue Shopping](#) [Check out with PayPal](#) [Checkout](#)

My Cart (1)

	Price	Qty	Total
 Vegan Remove	\$30.00	<input type="text" value="1"/>	\$30.00
Enter a promo code		Subtotal	\$30.00
Add a note		Shipping Washington, United States	FREE
		Total	\$30.00

[Checkout](#)

[Check out with PayPal](#)

 **SSL SECURE SHOPPING**
Your data is safe and secure.

HOME OUR STORY FOOD CONTACT FAQ DONATE [Cart](#)

[Check out with PayPal](#) [Checkout](#)

Price	Qty
\$30.00	<input type="text" value="1"/>

Subtotal
Shipping
Washington, United States


Total

[Checkout](#)



[Check out with PayPal](#)

Subtotal
\$30.00

[VIEW CART](#)

 Vegan
QTY: 1
\$30.00

CONTACT AND FAQ

Go Fresh  [HOME](#) [OUR STORY](#) [FOOD](#) [CONTACT](#) [FAQ](#) [DONATE](#)  [Create Your Wix Site](#)

CONTACT US



Please feel free to contact any questions or issues. You can contact us through the contact form or call us during the business hours of 8AM-8PM Monday-Saturday.
gofresh@gmail.com
123-456-7890

Name * Email *

Subject

Message

[in](#) [f](#) [t](#) [G+](#) [i](#)

Go Fresh  [HOME](#) [OUR STORY](#) [FOOD](#) [CONTACT](#) [FAQ](#) [DONATE](#)  [Create Your Wix Site](#)

FAQ

WHERE DO YOU DELIVER TO?
We currently only deliver within the state of Washington because of organic food preservation. However, as our company expands we plan to reach globally through different partnerships which our team is currently working on.

HOW LONG DOES SHIPPING TAKE?
We offer quick standard shipping services of 2-3 days on average.

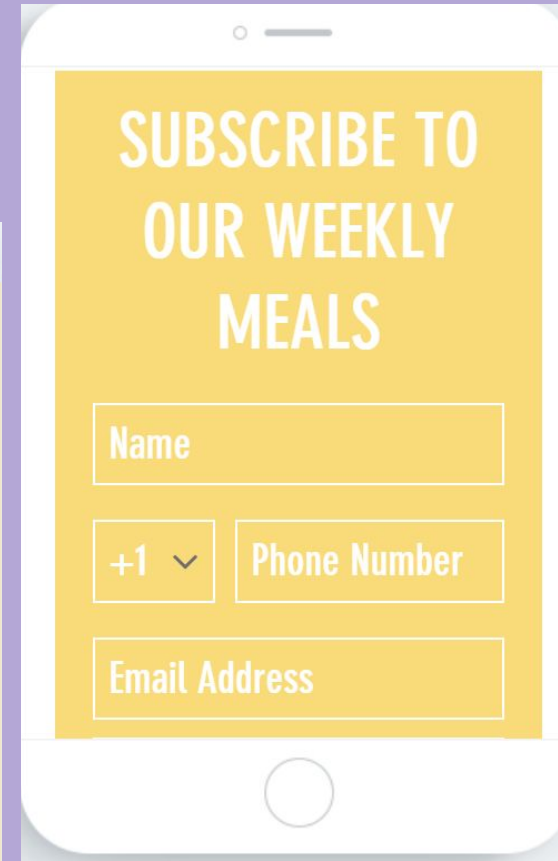
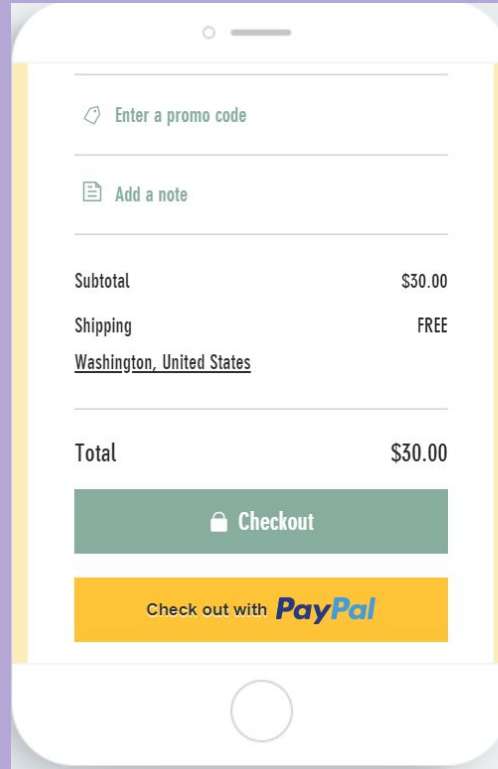
WHAT IF THE FOOD SPOILS DURING SHIPPING?
We have partnered with a delivery company that specializes in food deliveries and offer refrigerated trucks to ensure that food does not go bad. We also do quality checks before we ship out any of the food to make sure you are getting exactly what you have ordered.

CAN I RETURN A MEAL BOX?
Our return policy states that we will offer refund if you are not satisfied with your order. Our company aims for quality assurances.

CAN WE CUSTOMIZE OUR ORDERS?
Unfortunately we currently don't offer customizations. However, our team is currently working on a program to make customization available.

MOBILE WEBSITE

- Easily accessible online
- Quick orders and check
- Consistent layout as computer website



SOCIAL MEDIA

- Creating a brand image
- Advertising
- Multiple outlets to communicate

